



ISABELLA GONZALEZ

DESIGNER



EDUCATION

★ Biola University 2021-2025
B.S. in Design
B.A. in Cinema and Media Arts
- Concentration in Production

SKILLS

★ Typography
Collaboration
Quick Deadlines
Poster Design
Instagram Graphics

SOFTWARE

★ Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Acrobat Pro.
Adobe Lightroom
Adobe Premiere Pro.
Canva
Instagram
Microsoft Suite

CONTACT

★ (310) 627-0253
ibellagonzalez2@gmail.com
Los Angeles, CA

EXPERIENCE

Print Layout Designer | Coaches Outreach - Austin, TX | Remote

January 2024 - Present

- Arrange text, images, and interactive activities into a 12-week guided Bible study using InDesign
- Design concept and finished cover art for the booklet using Photoshop as well as ensuring a cohesive and organized layout for all 113 booklet pages
- Ensure weekly submissions are completed on time while incorporating feedback and creating multiple renditions all while working around a 18 credit course schedule

Social Media Content Creator | Ferrari Realestate - Star, ID | @deniseferrari.realestate

May 2024 - June 2024

- Provided high quality social media content by capturing both video and photo content as well as edited videos for consistent weekly posts and reels via Instagram.
- Collaborated with founders regularly to come up with new ideas for content, themes, and taglines
- Analyzed engagement data by tracking numbers of followers and the effectiveness of the reels posted daily while engaging with followers

Marketing Designer | Student Films - La Mirada, CA

October 2024 - February 2025

- I curated the Instagram posts for a film I worked on called, My Own Hair | @my_own_hair
 - Designed the logo for Instagram and Designed the Poster for the film
- Designed the Instagram logo for another film called, The Last Bonaparte | @the_last_bonaparte
 - Designed posters used as props in the film

Art Director | Student Film Sets - La Mirada, CA

Fall 2022-Spring 2023

- Directed the art team to adjust set decorations and props to align with the director's vision for consecutive scenes.
- Collaborated with the Production Designer to manage the amount of props needed to decorate and interpret the set according to the script

LOS ANGELES, CA

PORTFOLIO

@ISABELLAGONZALEZDESIGN