



# ISABELLA GONZALEZ

DESIGNER



## EDUCATION

★ Biola University 2021-2025  
B.S. in Design  
B.A. in Cinema and Media Arts  
- Concentration in Production

## SKILLS

★ Typography  
Collaboration  
Quick Deadlines  
Poster Design  
Instagram Graphics

## SOFTWARE

★ Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Acrobat Pro.  
Adobe Lightroom  
Adobe Premiere Pro.  
Canva  
Instagram  
Microsoft Suite

## CONTACT

★ (310) 627-0253  
ibellagonzalez2@gmail.com  
Los Angeles, CA

## EXPERIENCE

**Print Layout Designer | Coaches Outreach - Austin, TX | Remote**

**January 2024 - Present**

- Arrange text, images, and interactive activities into a 12-week guided Bible study using InDesign
- Design concept and finished cover art for the booklet using Photoshop as well as ensuring a cohesive and organized layout for all 113 booklet pages
- Ensure weekly submissions are completed on time while incorporating feedback and creating multiple renditions all while working around a 18 credit course schedule

**Social Media Content Creator | Ferrari Realestate - Star, ID | @deniseferrari.realestate**

**May 2024 - June 2024**

- Provided high quality social media content by capturing both video and photo content as well as edited videos for consistent weekly posts and reels via Instagram.
- Collaborated with founders regularly to come up with new ideas for content, themes, and taglines
- Analyzed engagement data by tracking numbers of followers and the effectiveness of the reels posted daily while engaging with followers

**Marketing Designer | Student Films - La Mirada, CA**  
**October 2024 - February 2025**

- I curated the Instagram posts for a film I worked on called, My Own Hair I @my\_own\_hair
  - Designed the logo for Instagram and Designed the Poster for the film
- Designed the Instagram logo for another film called, The Last Bonaparte I @the\_last\_bonaparte
  - Designed posters used as props in the film

**Art Director | Student Film Sets - La Mirada, CA**  
**Fall 2022-Spring 2023**

- Directed the art team to adjust set decorations and props to align with the director's vision for consecutive scenes.
- Collaborated with the Production Designer to manage the amount of props needed to decorate and interpret the set according to the script

LOS ANGELES, CA

PORTFOLIO

@ISABELLAGONZALEZDESIGN